



URBAN MOBILITY SUMMIT 2026

FROM POLICY TO STREETS:
*Delivering Climate-Conscious,
Inclusive Urban Mobility*

Rosebank, Johannesburg
6- 7 May 2026

ABOUT UMS '26

The Urban Mobility Summit (UMS) is Africa's premier platform for urban mobility policy, delivery, and investment, convening government leaders, cities, development finance institutions, private sector innovators, academia, and civil society.

Under the 2026 theme “*From Policy to Streets: Delivering Climate-Conscious, Inclusive Urban Mobility*” – the summit focuses on translating dialogue into tangible action, evidence, and investment that deliver real outcomes for cities and communities.

UMS intentionally bridges policy ambition, financing capability, and delivery execution.

AUDIENCE OVERVIEW

-  National, provincial and local governments
-  City mayors and transport authorities
-  Development Finance Institutions (DFIs) and investors
-  Mobility platforms, OEMs, energy and technology firms
-  Academia, think tanks, and civil society organizations



EXPECTED DELEGATES

150+



CONFERENCE OVERVIEW

The Summit follows a deliberate two-day progression from strategic dialogue to practical implementation. The immersion ensures that policy discussions are grounded in delivery realities.

DAY 1 – STRATEGIC DIALOGUES & DEEP DIVES	DAY 2 – IMMERSION & DELIVERY
• Opening High-Level Dialogue (Plenary) • Three thematic journeys: ◦ Climate-Conscious & Energy-Integrated Mobility ◦ Equitable & Inclusive Transport Systems ◦ Integrated Infrastructure & Planning • Gala Dinner & Investment Plenary	• Curated city immersion walks in Rosebank • Live demonstrations of TOD, rail, walkability, and precinct governance Energy-Integrated Mobility • Exhibition & Solutions Lab • Cities & Leaders Cocktail Session

CORE OUTCOMES

- Policy briefs and implementation insights
- City case studies and delivery lessons
- Urban Mobility Investment Prospectus
- Evidence base for future reforms and Summits



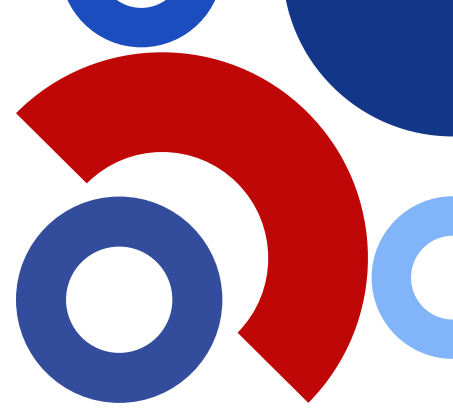
WHY PARTNER WITH US

Partnering with UMS positions your organisation as a system shaper in Africa's urban mobility transition. Sponsorship offers access to a high-level network of policymakers, investors, and innovators working toward sustainable, inclusive, and technology-enabled mobility systems.

KEY PARTNERSHIP BENEFITS

- Contribute expertise to discussions shaping mobility systems, infrastructure priorities, and emerging transport solutions.
- Strengthen partnerships with institutions advancing mobility systems and urban infrastructure.
- Align your organisation with a platform driving dialogue and collaboration across the mobility ecosystem.
- Connect directly with policymakers, infrastructure leaders, investors, and industry stakeholders.
- Access to post-Summit intelligence and market trends.
- Strategic brand visibility and placement across all Summit channels.
- Contribution to Summit insights, policy briefs, and city case studies.
- Demonstrate technologies, services, and innovations to a specialised professional audience.
- Featured Publication on the Urban Mobility Digest in partnership with Green Economy Journal.

PARTNERSHIPS & INVESTMENT



LEAD STRATEGIC PARTNER

3 year Horizon (2026 -2029)

-  Joint content and agenda development
-  Annual strategy alignment sessions
-  Participation in policy brief creation and launch
-  Priority exhibition and demonstration space
-  Speaking opportunities in plenaries
-  Co-branding on all Summit communications and publications
-  Featured Publication in 18 x Urban Mobility Digest Publications in partnership with Green Economy Journal.

ANCHOR PARTNER - ZAR 500,000

System Shaper & Narrative Co-Owner

-  Summit co-branding (*presented with..*)
-  Leadership of flagship plenary
-  Closed Ministerial & Mayor Roundtable
-  Prime Innovation/Demo Zone
-  Co-branded post-Summit outcomes report
-  10 x VIP passes
-  Featured Publication in 6 x Urban Mobility Digest Publications in partnership with Green Economy Journal.

THEME PARTNER - ZAR 250,000

Owner of Strategic Agenda Area

-  Theme naming rights
-  Flagship keynote
-  Curated speaker placements
-  Branding across room & materials
-  6 x Delegate passes
-  Featured Publication in 1 x Urban Mobility Digest Publications in partnership with Green Economy Journal.

ASSOCIATE PARTNER - ZAR 100,000

Strategic contributor

-  Co-hosted Investment Plenary
-  Access to city project pipelines
-  Closed investment roundtables
-  Branding on prospectus
-  3 x Delegate passes
-  Logo inclusion in 6 x Urban Mobility Digest publications in partnership with Green Economy Journal.

ADD-ON BRANDING

-  Networking lounge - **ZAR 50,000**
-  Bag inserts - **ZAR 25,000**
-  Lanyards - **ZAR 20,000**
-  Tea break and coffee stations - **ZAR 15,000**



EXHIBITOR INVESTMENT

HEADLINER - ZAR 300,000

-  Named Innovation Pavilion branding
-  6m x 3m flagship demo area
-  Inclusion in 1 x panel discussion
-  Inclusion in UMS policy brief
-  Inclusion in post-Summit outcomes report
-  Gala dinner access
-  Inclusion in branded materials and comms
-  8 x Delegate passes

ACCELERATOR - ZAR 175,000

-  Prime Innovation/Demo Zone placement
-  Outdoor demo space (subject to logistics)
-  10-minute Innovation Stage slot
-  Inclusion in post-Summit outcomes report
-  Participation in 1 curated roundtable
-  Inclusion in branded materials
-  6 x Exhibitor passes



CONNECTOR - ZAR 95,000

-  Premium 3m x 3m exhibition space
-  Access to curated B2B matchmaking
-  5-minute Innovation Pitch Slot (Innovation Stage)
-  Post-Summit delegate opt-in database
-  Inclusion in branded materials and comms
-  4 x Exhibitor passes

ENABLER - ZAR 50,000

-  3m x 2m branded exhibition space
-  Access to networking sessions
-  Closed investment roundtables
-  2 x Exhibitor passes



CONTACT

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